

Racheal Lane

Former VP, Data Analytics & Business Intelligence



About Racheal

Racheal Lane is a Business Intelligence and Enterprise Analytics executive with 30+ years of experience transforming data into strategic business value within Fortune 50 organizations. She has led enterprise analytics, data governance, customer analytics, forecasting, revenue assurance, and reporting functions that enable data-driven decision-making, operational excellence, and business growth.

Most recently, Racheal served as Vice President of Data Analytics & Business Intelligence for Comcast's West Division, where she led enterprise analytics, reporting governance, AI-enabled decision support, and large-scale transformation initiatives.

Partnering with C-suite leaders across Finance, Marketing, Operations, Technology, and Customer Experience, she developed scalable analytics capabilities that improved insight generation, reporting consistency, and business performance.

Known for connecting strategy, analytics, and execution, Racheal has modernized reporting environments, advanced data governance programs, championed Generative AI adoption, and delivered multimillion-dollar business impact through improved forecasting, customer profitability insights, and operational efficiencies. Her expertise includes Business Intelligence, Enterprise Analytics, Data Governance, AI Strategy, Predictive Analytics, Revenue Assurance, and Executive Decision Support.

Racheal is passionate about helping organizations leverage trusted data, advanced analytics, and emerging technologies to drive growth, innovation, and competitive advantage.



Contact



<https://www.linkedin.com/in/racheal-lane>



rlane@rlaneconsulting.net



<http://www.rlaneconsulting.net/>

